



Faithful
Footprints

RETROFIT
TOURS



Faithful Footprints Retrofit Tours Info-Package

Below you will find answers to some of the commonly asked questions of those interested in hosting a Retrofit Tour. Please email info@faithfulfootprints.org if you have any further questions or need assistance regarding participation or planning your event.

What do we need to include in our event?

Faithful Footprint Retrofit Tours are uniquely tailored to each community of faith, reflecting the diverse array of projects undertaken. While some participants focus on more accessible projects, others tackle complex building upgrades that may be challenging to showcase in a traditional tour format.

Participants are encouraged to explore creative ways to showcase their project including bulletin boards, posters, and presentations to communicate their greening projects and share project outcomes effectively. This flexibility extends to inviting project teams and community members involved in the organization to speak and offer their perspectives during the event.

Drawing inspiration from past retrofit tours, community members have personalized their experiences by updating lawn signs, incorporating snacks and beverages, and exploring various other innovative ideas. The possibilities are limitless, and we encourage you to collaborate with your team to determine the most fitting approach for your unique retrofit tour.

How long does our event have to be?

The duration of your tour is entirely up to you. Projects vary, ranging from comprehensive major initiatives to engaging in multiple smaller projects within the building. Depending on the scope and scale of your completed projects, participants have the freedom to tailor their event with either a shorter or more extended tour. Participants can also opt for an enriching experience complemented by a presentation, a dedicated question-and-answer period, and the opportunity to engage in other exciting Earth Week events.

Are there materials we can use or resources we can share?

Yes. You can [download](#) and print off a Faithful Footprints General Info Flyer, Faithful Footprints Proud Participant Graphic, and Faithful Footprints Retrofitted Space Graphic. If you plan on creating your graphics and posters, we can provide you with logos.

How can we promote our event?

We acknowledge and respect the diversity in communication styles among our participants. Instead of prescribing rigid messaging for the promotion of your event, we offer a loose guideline, including key information to be incorporated into your communications. This approach allows for a tailored promotion aligned with the unique communication preferences within your community. We encourage participants to promote their Retrofit Tour event.

Faithful Footprints will be promoting participating Retrofit Tours on its own [social media](#), [newsletter](#), and [website](#). Promotion will also be included in the United Church of Canada Essentials and Concerned for Climate Justice Newsletter, and other partnering organizations.

What happens after the event?

Shortly after the event concludes, expect a personalized email from us, seeking your valuable insights on how the event unfolded. Within this email, you will find a Post-Retrofit Tour Participant Survey, a platform designed for you to share your reflections. We invite you to contribute by providing any photos and videos captured during the event, along with sharing your thoughts and feedback. Your unique perspective is crucial in shaping our future initiatives and ensuring that your experience remains meaningful.

Sign up now

Take the first step and [sign up now](#) – you can always sort out the finer details later on at your own pace. Once you've submitted your form, your journey to craft an engaging and educational experience begins. Submit your form and start planning today.